

2018 NAR Orientation Materials Info Sheet

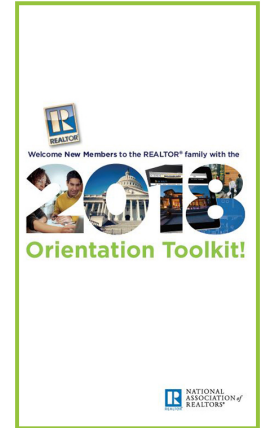
Learn more at a Webinar
www.learninglibrary.com/orientation

2018 Orientation Toolkit

Sent to Associations in January, the Toolkit provides the tools and resources Associations need to help welcome new members into the REALTOR® family. Included are:

- A welcome letter from 2018 NAR President Elizabeth Mendenhall
- A supply of REALTOR® pins to distribute to new members

These member orientation materials, including the new 2018 Orientation Video highlighting key NAR benefits, are also available online at www.NAR.realtor/Orientation.



Online Orientation National Module

NAR created an online orientation module as a result of an AEC Work Group. The national module is approximately 2 hours in duration and is an option for Associations that prefer to deliver an online orientation. It is fast-moving and includes several short video clips, field trips, activities, treasure hunts, case studies and fun quizzes at the end of each chapter.

NAR Module Contents:

Welcome from 2018 NAR President Elizabeth Mendenhall
The Power of the REALTOR® Brand
The Three-Way Agreement
REALTOR® Trademark
Industry Advocacy
Member Involvement
Outreach to Consumers
.realtor™ Web and Email Addresses
realtor.com®

Exclusive Member Benefits

Code of Ethics
Realtors Property Resource®
REALTOR Benefits® Program
Member Value Plus (MVP) Program

Research

Technology

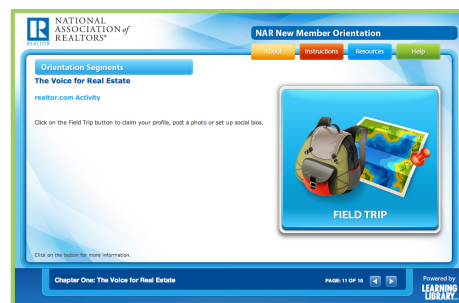
Giving Back to the Community

REALTOR® Professionalism

REALTOR® Safety

Information & Education

Continuing Education & Professional Development
Events & Networking



NAR CONTACT:

Breanne Gingerich, Marketing Manager
312-329-3278
bgingerich@realtors.org

LLI CONTACT:

Colleen Freihoff, VP Business
Development 949-533-3090
colleen@learninglibrary.com

Preferred Pricing for Offering the National Module

NAR negotiated preferred pricing with vendor Learning Library Inc. Associations can choose to offer the NAR national module only or add local content and work with their state association to develop a custom online orientation covering all three levels of the REALTOR® family.

Module User Fees	Per Student, if Association Pays	Per Student, if Student Pays
NAR Orientation	\$4.50	\$5.50
NAR Orientation + up to 90 mins additional local	\$4.50	\$5.50
NAR Orientation + 91-120 mins additional local	\$7.50	\$8.25
NAR Orientation + 121-180 mins additional local	\$10.50	\$11.25

Helping Associations

Learning Library is hosting webinars regularly to answer questions about offering the online national module, how to develop and add local content, and on how to maximize program ROI. Register today at www.learninglibrary.com/orientation

Additional Content Available!

Many participating associations have generously agreed to share their produced content. Those interested in sharing and/or using shared content can simply access a secured folder to upload or download videos, outlines, storyboards and other produced content.

Learning Library's e-Learning Development Team Can Help You:

- Customize the module with your own localized content and will build it for you for FREE* or for a nominal fee
- Your version will be private labeled, tablet-compatible, and SCORM compliant.
- Production includes the content of your choice, instructional design and all web production (Writing is not included).
- Change or update content at same low costs below.
- No hidden costs – LLI will host, transact, report and provide technical support. You just market to your new members.

Module Production Fees*	Fee to Board/State	Fee to Board/State if mandatory*
NAR Orientation only (co-branded to you)	\$0	\$0.00
NAR Orientation + up to 90 mins additional content	\$500	\$0.00
NAR Orientation + 91-120 mins additional content	\$750	\$0.00
NAR Orientation + 121-180 mins additional content	\$999	\$0.00
Additional development fee for every 90 mins of content (\$250 min)	\$500	\$500
Change or update fee for every 90 mins of content (\$250 min)	\$500	\$500



LEARNING LIBRARY INC (LLI): Learning Library has 20 years' experience in providing online learning solutions specifically designed for the real estate industry and over 17 years as NAR's education partner for the Center for REALTOR® Development's Designation and Certification courses.

www.OnlineLearning.realtor