

2017 NAR Orientation Materials Fact Sheet

Learn more at a Webinar
www.learninglibrary.com/orientation

2017 Orientation Toolkit

Sent to Associations in February, the Toolkit provides the tools and resources Associations need to help welcome new members into the REALTOR® family. Included are:

- A welcome letter from 2017 NAR President Bill Brown
- The new 2017 Orientation Video highlighting key NAR benefits
- A supply of REALTOR® pins to distribute to new members.

These member orientation materials are also available online at www.nar.realtor.org/orientation.



NEW Online Orientation National Module

NAR created an online orientation module as a result of an AEC Work Group. The national module is approximately 120 minutes / 2 hours in duration and is an option for Associations that wish to deliver an online orientation. It is fast-moving and includes several short video clips, field trips, activities, treasure hunts, case studies and fun quizzes at the end of each chapter

NAR Module Contents:

Welcome from 2017 NAR President Bill Brown

The Power of the REALTOR® Brand

The Three-Way Agreement

REALTOR® Trademark

The Voice for Real Estate

Industry Advocacy
Member Involvement
Outreach to Consumers
.REALTOR Domain
realtor.com®

Information & Education

Continuing Education & Professional Development
Events & Networking

Exclusive Member Benefits

Code of Ethics
Realtors Property Resource®
REALTOR Benefits® Program
REALTORS® Federal Credit Union
Member Value Plus (MVP) Program

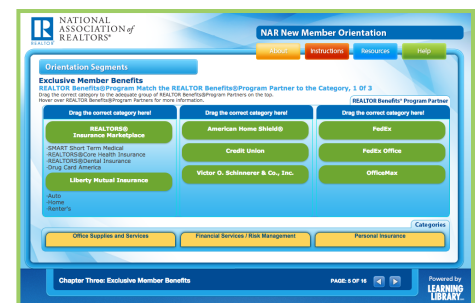
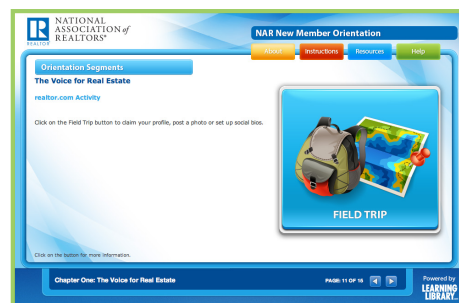
Research

Technology

Giving Back to the Community

REALTOR® Professionalism

REALTOR® Safety



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Preferred Pricing for Offering the National Module

NAR negotiated preferred pricing with vendor Learning Library Inc. Associations can choose to offer the NAR national module only or add local content and work with their state association to develop a custom online orientation covering all three levels of the REALTOR® family.

Module User Fees	Per Student, if Association Pays	Per Student, if Student Pays
NAR Orientation	\$4.50	\$5.50
NAR Orientation + up to 90 mins additional local	\$4.50	\$5.50
NAR Orientation + 91-120 mins additional local	\$7.50	\$8.25
NAR Orientation + 121-180 mins additional local	\$10.50	\$11.25

Helping Associations

Learning Library is hosting webinars regularly to answer questions about offering the online national module, how to develop and add local content, and on how to maximize program ROI. Register today at www.learninglibrary.com/orientation

NEW: Many participating associations have generously agreed to share their produced content. Those interested in sharing and/or using shared content can simply access a secured folder to upload or download videos, outlines, storyboards and other produced content.

Learning Library's e-Learning Development Team Can Help You:

- Customize the module with your own localized content and will build it for you for FREE* or for a nominal fee
- Your version will be private labeled, tablet-compatible, and SCORM compliant.
- Production includes the content of your choice, instructional design and all web production (Writing is not included).
- Change or update content at same low costs below.
- No hidden costs – LLI will host, transact, report and provide technical support. You just market to your new members.

Module Production Fees*	Fee to Board/State	Fee to Board/State if mandatory*
NAR Orientation only (co-branded to you)	\$0	\$0.00
NAR Orientation + up to 90 mins additional content	\$500	\$0.00
NAR Orientation + 91-120 mins additional content	\$750	\$0.00
NAR Orientation + 121-180 mins additional content	\$999	\$0.00
Additional development fee for every 90 mins of content (\$250 min)	\$500	\$500
Change or update fee for every 90 mins of content (\$250 min)	\$500	\$500



LEARNING LIBRARY INC (LLI): Learning Library has over 17 years' experience in providing online learning solutions specifically designed for the real estate industry and over 14 years as NAR's education partner for the Center for REALTOR® Development's Designation and Certification courses.

www.OnlineLearning.realtor